

# bill anastas

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## work experience

producer

**sony pictures interactive**

culver city, ca | oct. 2007 - present

I am a producer tasked with delivering creative digital marketing campaigns for upcoming Sony Pictures film properties; from microscopic share graphics to immersive sites and games and everything in between.

I manage a crew of talented designers and developers and make sure that we push the limits, have some fun, and above all, get it done on schedule and always looking better than it should for the time and budget.

manager - digital production

**sony pictures imageworks**

culver city, ca | nov. 2003 - oct. 2007

Responsible for the management of 400+ artists with diverse skill sets across multiple simultaneous high-profile visual effects film projects. Working closely with show producers, I planned and organized show schedules and crewed up productions while also encouraging and supporting the career growth of each artist. I arbitrated and solved personnel issues and conflicts, ramped up shows with outside hires when needed, and had tough conversations when post-show mitigation was necessary. For my full credit list, please see my imdb profile here: <http://imdb.to/banastas>

qc analyst - production

**medical information technology**

westwood, ma | nov. 2002 - jun. 2003

Personally responsible for the quality assurance and validation of applications as well as their seamless integration within an extensive medical software suite. I uncovered bugs, design omissions, and enhancement issues with an extreme attention to detail.

intern

**centropolis fx, llc**

culver city, ca | jan. 2002 - may 2002

Ordered food, took notes at dailies, chopped film, rotoscoped Dwayne "The Rock" Johnson, worked through lunch, picked up donuts, came in on weekends, made sure "it" got done, made friends, planted my foot in a city 3,000 miles away from home, learned secrets & kept my mouth shut, asked questions, but mostly just learned a ton.

## education

**emerson college**

boston, ma | sept. 1999 - may 2002

b.a., cum laude in visual and media arts in  
new media & digital production

**university of massachusetts**

boston, ma | summer 2002

coursework in black & white photography and  
film processing

**university of california**

los angeles | january, 2010 - september 2010

ucla extension programming courses in c &  
objective-c

## skills

project management

resource management

problem solving

excellent and effective  
written and verbal communication

fanatical sense of urgency

ability to prioritize and delegate

passionate about technology and providing  
the best user experience

design

*languages:*

html, php, xml, css

familiarity with c & objective-c

*administrative:*

omnigraffle, copper, filemaker, oracle, fast-track, excel, visio, project

photography